

Jeanne Nemcek

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Profile

Prolific Chicago-based graphic designer with skilled production and project management background focused in the publishing, educational and art communities. Creative problem-solving and strong communication skills provide the foundation for development of a wide range of visual communications.

Career history

Current

4439 Design, Chicago IL, Designer, Proprietor

Freelance design service established in 1995 with a focus in the nonprofit sector to produce a wide range of print communications that include annual reports, book design, newsletters, direct mail, advertising, identity systems, packaging and signage. Clients included The Lincoln Park Zoo, Chicago Federation of Labor, MedFit Health Partners, Chicago Department of Health, Woman Made Gallery, University of Michigan and Illinois Coalition for Immigrant and Refugee Rights. Book and map design for Friends of Community Public Art awarded the *New York Public Library Best Reader for Teenage Years Award for Murals: The Great Walls of Joliet* and *Award of Superior Achievement from Illinois State Historical Society for map and signage design.*

2002–2010

American Marketing Association, Chicago IL, Senior Designer

Sole designer for in-house publication department. Developed interdepartmental work flow and production schedule to manage the design and production of three bimonthly and quarterly national magazines. Successful redesign of flagship publication *Marketing Management*, established branding of all magazines. Additional duties included contracting freelance vendors, project and budget tracking, managing design reviews and coordinating advertising. Additional in-house projects included academic journals, book covers, web graphics, powerpoint presentations and direct mail.

1993–1999

Bulletin of the Atomic Scientists, Chicago IL, Designer

Design and production of quarterly magazine on international news and political science. Reprints of illustrations published in *Peace and Security*, *The Next Generation* and *Dynamics of International Relations*, Rowman & Littlefield Publishers, Inc.

1992–1995

Black Cat Productions, Chicago IL (formerly Zurek and Company), Designer, Production Assistant

Designer of print collateral and packaging for educational videotape series, identity systems, workbooks and signage. Administrative duties included general office operations, managing client meetings and production assistance on set.

Skills

Proficiency in Mac OS software: CS3,4,5 (InDesign, Photoshop, Illustrator, Acrobat), QuarkXpress, Microsoft Office

Experienced in Windows environment

Skilled use of typography, photography and illustration

Ability to work collaboratively in small and large studio environments

Effective written/oral presentation and problem solving skills

Ability to work on multiple projects simultaneously, set priorities, and meet deadlines

Extensive knowledge of print industry, project management, developing RFPs and evaluating quotes

Management of digital and print archives

Education

Columbia College, Chicago IL

South Suburban Community College, South Holland IL

References available upon request